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Wholesale Catalog R A FEB 3 1931 * Guaranteed Trees



The Wm. J. Reilly Nurseries
Dansville, New York
1931

HOW TO ORDER

Buy from the Reliable Grower and Save Disappointment at Fruiting Time

In presenting this 41st edition of our catalog, we wish to extend thanks for your past patronage and assure you and all customers of the same High Quality of stock and personal service as in the past.

ORDER EARLY as our orders are shipped in the rotation they are received—first come, first served. If you want your order shipped on a certain date, mark it so on the order and we will get it off as nearly at that time as possible. Our regular shipping season begins about March 20th in spring and October 15th in fall.

PRICES. Our prices are f. o. b. Dansville, purchaser paying the transportation charges on arrival.

<u>DISCOUNT.</u> We allow a discount of 10% on all orders for which cash is received before April 5th. After that date 5%.

REFERENCES. Our satisfied customers are our best recommendations. See a few of their letters in this catalog. We would also refer you to the Citizens Bank and Merchants & Farmers Bank, both of Dansville, Dun's or Bradstreet's Commercial Agencies.

<u>TERMS.</u> Cash before shipment. If you wish to buy on other terms, state them, giving reference and responsibility. You need not, however, send full amount with your order; send one-fourth and the balance when shipment is wanted.

REMITTANCE should be made by Bank Draft, Express Money Order, Post Office Money Order, Registered Letter of your own personal check.

<u>IN ORDERING</u> use the enclosed order blank and give full shipping directions. If Post Office address is different from railroad station, be sure to give both.

AGENT'S AND DEALERS' orders billed out and tagged for delivery to customers without additional charge.

C. O. D. ORDERS. We ship trees and plants C. O. D., providing 25% of the total amount is sent with order. If the order goes by express you pay the balance to your express agent on arrival. If shipped by freight you pay the balance at your bank, where you will also find Bill of Lading, which you present to freight agent, who will deliver shipment to you.

When To Order

As soon as this catalog reaches you, send in your complete order for plants and trees, with definite shipping instructions which we will follow as closely as possible. By ordering early, we are enabled to assemble possibly all of your list while supply is unbroken and "set it aside" awaiting desired, or proper, shipping time.

WE GUARANTEE ALL STOCK TO BE

First-class in every respect

Free from dangerous Insects and Disease

Up to Size and Grade paid for

To reach destination in good condition

To Our Customers

IN sending you this 41st Edition of our catalogue, we wish to thank you for your patronage in past years and assure you that you will receive the same High Quality Stock this year as you have in former years.

Owing to world-wide conditions necessitating the curtailing of expenses so that better nursery stock may be sold at lower prices, we are printing this edition of our catalogue without any color work.

All of these savings, together with many others, we are passing along to our customers in lower prices. Lower prices mean more for your dollar.

At no time in the past generation have you been able to get so much nursery stock for your dollar.

Take advantage of these prices NOW.

10 Per Cent Discount
On Cash Orders Received Before April 5th
5 Per Cent After that Date

3

Fruiting Age Trees

It has been the custom and is now with most nurserymen to dig and sell to the planter Fruit trees at one and two years of age requiring the planter to develop them in the orchard to Fruiting Age size. When you take into consideration that you plant from 30 to 80 trees on an acre, it is expensive to develop the young stock in the orchard as compared with producing 8,000-10,000 trees in the nursery on one acre of ground.

There is no doubt but that the nurserymen of experience can train and develop these trees and bring them to Fruiting Age size in the nursery much better and cheaper than the planter.

Fruiting Age trees properly grown to insure successful transplanting and thrifty aftergrowth should be root-pruned or transplanted at two years of age. Root-pruning is done by cutting under with the digger and allowing the trees to remain in the original row until 4 or 5 years of age. This acts the same as transplanting, forming fibrous roots, retarding the growth, hardening up the wood, and forming fruit spurs.

During the past 14 years we have grown our Fruiting Age trees in the above manner and find that they live and grow after shipment as well as younger stock on this account.

We know of no other firm listing and selling root-pruned Fruiting Age Trees and would caution you in buying this grade of stock from nurserymen inexperienced in this separate and distinct branch. It costs more to produce, but is worth more to plant Root-Pruned FRUITING AGE TREES.

Fruiting Age Trees require very little trimming. Round in the top and prune the roots so that they will go into a hole about 18 inches deep, and 18 inches across. Plant these about 3 to 4 inches deeper than they stood in the nursery row, and pack the soil well around the roots. Do this two or three times, while filling the hole.

Some of these early-bearing varieties have already borne fruit in the nursery row, and should bear some fruit the year after planting. If they blossom the year of planting, the blossoms should be taken off for the tree should have this nourishment for wood growth.

Fruiting Age Tree COLLECTION NO. 2

7 to 9 Feet

6 Big, Extra Fine S6.00 Trees

4 to 5 Year Old, Heavily Rooted

- 1 McIntosh Apple
- 1 Bartlett Pear
- 1 Elberta Peach
- 1 Lombard Plum
- 1 Montmorency Cherry
- 1 Orange Quince

Six Year Tree

COLLECTION NO. 3

6 All Extra \$13.00 Selected

- 1 McIntosh Apple
- 1 Bartlett Pear
- 1 Elberta Peach
- 1 Orange Quince
- 1 Lombard Plum
- 1 Montmorency Cherry

Fruiting Age Trees

We Recommend These to the Planter and Know They Will Give Perfect Satisfaction

Fruiting Age 4-5 Years, 7-9 ft. 1 to 1½ Inch \$1.25 Varieties: Badwin, Duchess, Wealthy, Red Astrachan, Yellow Transparent, Banana, Rome Beauty, Stayman's, Northern Spy, Stark, Grimes' Golden, R. I. Greening, McIntosh, Transcendent Crab, Hyslop Crab, Cortland, Delicious, Gravenstein. DWARF APPLES	STANDARD APPLES		Each
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Fruiting Age 2 Years Trans. \$0.25 \$2.25	Varieties: Cherry, Perfection, Fay's Prolific, Red Cross, White Grape.		
	RASPBERRY BUSHES	Each	10
Varieties: Cuthbert, St. Regis.	5 5	\$0.25	\$2.25
	Varieties: Cuthbert, St. Regis.		
RHUBARB ROOTS (Pie Plant) Each 10	RHUBARB ROOTS (Pie Plant)	Each	10
Fruiting Age 3 Year Plants \$0.25 \$2.25		\$0.25	\$2.25

Extra Selected Six-Year Stock

We can supply some Extra Selected 6 Year Old Large Size Trees at \$2.50 each. Same varieties as the fruiting age.



Fruit Department

Apples, Standard

Budded Trees, Two Years Old

	Each	Per 10	Per 100
No. 1 Grade, 11-16 in. and up	.50	\$3.50	\$25.00
Medium Grade, 9-16 to 11-16	.40	3.00	20.00
Abbreviations: A., Autumn; W., Wi	inter		

Baldwin. W. Red.
Cortland. W. Red.
Delicious. W. Red.
Early Harvest. A. Yellow.
Fall Pippin. A. Yellow.
Fameuse. A. Red.
Golden Russet. W. Yellow.
Gravenstein. A. Red.
Grimes Golden. W. Yellow.
Hyslop. A. Deep crimson.
King. W. Red.
McIntosh. W. Red.
Early McIntosh. A. Red.

Northern Spy. W. Yellow.
Oldenburg. A. Reddish Yellow.
Pound Sweet. A. Russet Yellow.
Red Northern Spy. W. Red.
R. I. Greening. W. Yellowish green.
Roxbury Russet. W. Dull green.
Stayman's Winesap. W. Red.
Sweet Bough. A. Yellow.
Tallman Sweet. W. Red.
Wagoner. W. Red.
Wealthy. A. Red.
Winter Banana. W. Yellow.
Yellow Transparent. A. Yellow.

Apples, Dwarf

Budded Trees, Two Years Old

	Each	Per 10	Per 100
No. 1 Grade, 5-8 in. and up	.50	\$4.00	\$30.00
Baldwin	Northern Spy		
Delicious	Red Astrachan		
McIntosh Red	Stayman's Winesap		
Duchess Oldenburg	Winter Banana		

Apricots

	E	ach	Per 10
1 year, 9-16 and u	up	.75	\$5.00
Medium Grade		.40	3.50
Harris	Moorpark		

Cherries

Budded Trees, Two Years Old

	Each	Per 10	Per 100
No. 1 Grade, 11-16 in. and up	.60	\$5.00	\$30.00
Medium Grade, 9-16 to 11-16		3.50	25.00

Abbreviations: S., Sweet; R., Sour

Bing. S. Dark red. Late.

Black Tartarian. S. Black. Early.

Early Richmond. R. Light red. Early.

English Morello. R. Very dark red. Very late.

Governor Wood. S. Yellow. Early.

Lambert. S. Purplish red. Early.
Montmorency. R. Red. Midseason.
Napoleon Bigarreau. S. Bright red. Early.
Schmidt's Bigarreau. S. Purplish red. Early.
Windsor. S. Dark red. Late.
Yellow Spanish. S. Yellow blushed. Early.

Peaches

One-year Buds

	Each	Per 10	Per 100
No. 1 Grade, 9-16 in. and up	.40	\$2.50	\$20.00
Medium Grade, 7-16 to 9-16	.25	2.00	15.00

Beer's Smock. Yellow. Late.
Belle of Georgia. White. Early.
Carman. White. Early.
Champion. White. Early.
Chair's Choice. Yellow. Late.
Early Crawford. Yellow. Early.
Elberta. Yellow. Early.
Fitzgerald. Yellow. Early.

Greensboro. White. Late.
Admiral Dewey. Yellow. Early.
Hiley. White. Early.
J. H. Hale. Yellow. Early.
Late Crawford. Yellow. Late.
Salway. Yellow. Late.
Yellow St. John. Yellow. Early.

Quinces

Budded Trees, Two Years Old

		Each	Per 10	Per 100
No. 1 Grade, 5-8 in. and	up	.50	\$4.50	\$40.00
Bourgeat	Champion		Orange	

Pears, Standard

Budded Trees, Two Years Old

	Each	Per 10	Per 100
No. 1 Grade, 11-16 in. and up	.50	\$4.00	\$25.00
Medium Grade, 9-16 to 11-16	.40	3.00	20.00

Anjou Flemish Beauty
Bartlett Kieffer
Beurre Bosc Seckel
Clapp's Favorite Sheldon

Duchess d'Angouleme



Pears, Dwarf

Budded Trees, Two Years Old

	Each	Per 10	Per 100
No. 1 Grade, 5-8 in. and up	.40	\$3.00	\$20.00
Anjou	Duchess d'Angouleme		
Bartlett	Seckel		
Clapp's Favorite			

Plums

Budded Trees, Two Years Old

	Each	Per 19
No. 1 Grade, 11-16 in., and up	.50	\$4.00
Medium Grade, 9-16 to 11-16	.40	3.00

Abbreviations: J, Japan; E, European

Abundance, J. Cherry-red. Early.
Bradshaw. E. Dark reddish purple. Early.
Burbank. J. Dark red. Early.
Fellenburg. E. Purplish black. Late.
German Prune. E. Purplish black. Late.
Imperial Gage. E. Yellow. Early.

Lombard. E. Purplish red. Early.
Niagara. Red. Early.
Red June. Vermillion. Red. Early.
Reine Claude. E. Yellow. Early.
Shropshire Damson. E. Black. Late.
York State Prune. Blue. Late.

We Guarantee

To deliver all stock at destination in first-class condition, also to be true to name and free from disease. Should any arrive otherwise we must be notified within five days after arrival and we will make proper adjustment.

Currants

This is one of the fruits that no garden should be without. Will do well in most any soil, but responds generously to good soil and cultivation. Plant four feet apart each way; prune out old wood so that the remaining shoots will have room to grow; if bothered with currant worm, apply white hellebore to the leaves when damp.

PRICE OF ALL VARIETIES OF CURRANT BUSHES

2 Year, No. 1 Strong Bushes.....

Each Per 1040 \$3.50

Cherry acid; bunches short; vigorous and productive. A reliable old market variety.

Fay's Prolific The leading market variety.

Extra large stems and berries; uniform in size; color, bright red.

Perfection Beautiful, bright red, larger than Fay's, holding its size to end of bunch; a great bearer, superior to any other large sort.

White Grape Large, yellowish, white, sweet, excellent quality.

Best white variety.

Red Cross One of the best currants on the market. Ripens in midseason and produces an enormous quantity of fruit; flavor mild and pleasant.

Wilder Prolific, and hangs on the bush much longer; fully as prolific and is in every way as profitable. A popular variety for both table and market. It is one of the strongest growers and one of the most productive varieties on our list. Bunches and berries large, bright and attractive red even when dead ripe.

Gooseberries

Require the same cultivation and treatment as Currants.

PRICE OF ALL VARIETIES OF GOOSEBERRIES

Strong, 2 Year Bushes.

Each Per 1045 \$4.00

Downing Large; handsome, pale green, and of splendid quality for both cooking and table use; bush a vigorous grower and usually free from mildew.

Houghton's Medium size, pale red, tender, sweet and good; very productive.

Josselyn Fruit large size, smooth, prolific, and hardy, of best quality. A wonderful cropper and strong grower.

Rhubarb or Pie Plant

Deserves to be ranked among the best early garden products. Continues long in use, and valuable for canning. Make ground rich and deep; plant four feet apart.

Myatt's Linnaeus An early, tender plant, not tough or stringy; of mild, sub-acid flavor. It is the finest large red market variety.

Price of 2 Year, No. 1 Plants...

20c each; \$1.50 per 10

Asparagus

Earliest and finest of spring vegetables. Prepare ground by deep culture, mixing well with rotted manure. Give thorough cultivation and keep clean. Do not cut for use until the plants have grown two seasons. For home use set in rows 18 to 20 inches apart, with plants 10 to 12 inches apart in the rows.

Barr's Mammoth Medium early; tender, crisp; light green.

Conover's Colossal This variety is much superior in size and quality to any other.

Palmetto Of Southern origin. Is a good yielder. Earlier than Conover's.

Price of 2 Year, No. 1 Plants \$1.00 per 25; \$2.50 per 100

Grapes

Require little space, and when properly trained are an ornament to the garden or vineyard. The soil for the grape should be dry. When not naturally so, it should be thoroughly drained. For maximum crops it should be deeply worked and well manured, always bearing in mind that it is essential to have them in a warm, sunny exposure.

PRICE OF ALL VARIETIES OF GRAPES

Brighton Red. Bunch medium to large, compact, shouldered; berries medium; skin thin; flesh tender, sweet; quality best. A free grower and very productive.

Campbell's Early A fine new grape, ripening very early. Clusters large and handsome. Berries large, black, light purple bloom. Vine vigorous.

Catawba Berries large, round; when fully ripe of a dark copper color, with sweet, rich, musky flavor. Requires a long season to arrive at full maturity.

Concord A large, handsome, early grape; succeeds wherever grapes are grown; one of the old standard market varieties. Color black.

<u>Delaware</u> Bunches small, compact; berries rather small, round; skin thin, light red; flesh very juicy, sweet, spicy and delicious.

Moore's Early
Bunch large, berry large, round with heavy bloom.

Niagara Bunch medium to large; berry large; skin thin and tough; color pale yellow when fully ripe. Tender, sweet and good. Best of the white varieties. Ripens with the Concord.

Worden

A splendid grape of the Concord type. Vine vigorous, hardy and productive. Earlier than Concord. Black.

Strawberries

Any good soil will grow strawberries; the better the soil the larger and better the crop. For field culture plant $3\frac{1}{2}$ feet apart 15 to 18 inches in the row. For garden 15 to 18 inches each way.

Express: \$1.25 per 25; \$2.50 per 100; \$15.00 per 1000. Mailed, Postpaid, \$1.50 per 25; \$2.75 per 100.

Brandywine upright growing plants produce an abundance of very large berries on erect fruit stems. They are of good color and shape and possess a very fine, peculiar flavor. Begins to ripen in mid-season, and continues until blossoms are killed by the frost.

 $\frac{Corsican}{c} \quad \begin{array}{l} \text{The standard market variety. A} \\ \text{great yielder and producer. The} \\ \text{best in its season.} \quad \text{Color bright red.} \end{array}$

Gibson (Per.) Gibson is fast becoming the leading commercial variety in the U. S. It grows and succeeds in every soil and climate.

Senator Dunlap (Per.) Season early to medium; popular market sort. Very productive; dark red all through.

EVERBEARING VARIETIES

Mastodon Productive Superb
These varieties will fruit from early July
until cold weather.

Price, Express: 25 for \$2.00; 100 for \$4.50. Mailed, Postpaid: 25 for \$2.50; 100 for \$5.00.

All Strawberry Plants Will be Shipped the First Week in May

For nearly two generations Reilly's trees have stood the test of time; strong and vigorous of root, they grow after transplanting.

Raspberries

Will do well on most any soil that is moderately rich. Keep well cultivated and free from weeds. As soon as they are done bearing each year, cut out the old wood to give vigor to the young canes. Plant in rows five feet apart, three feet in rows.

25 100 1000

Price of Strong, Healthy Plants (except as noted) \$1.00 \$3.00 \$28.00

PARCEL POST: Raspberries can be sent by parcel post for 2 cents per bush extra.

BLACK VARIETIES

Black Diamond Fruit nearly as large as Kansas, firm and of high quality. It is said to be the sweetest of the black raspberries. Extremely popular in the berry sections of this state.

Cumberland A healthy, vigorous grower; fruit very large, firm, quality about the same as Gregg. Keeps and ships well. The most profitable market variety.

Eureka Very early, large, fine quality. Hardy and good market variety.

Gregg Very productive, large size. The standard late market variety.

Kansas Strong, vigorous grower, bearing immense crops; good quality, the standard mid-season variety.

One of the old standard varieties that still retains its favor; large size; good quality; extremely hardy.

Plum Farmer
Berries thick-meated with a bloom similar to Gregg.
It ripens very early, maturing its crop in a very short period makes it one of the most profitable of the early market varieties.

RED VARIETIES

Columbian Fruit very large, purplish color, rather soft, rich, sprightly flavor, best for canning. Bush a very strong grower, and great producer. \$1.75 per 25; \$5.00 per 100.

Cuthbert A remarkably strong, hardy vaviety; medium to large, crimson. The most reliable late market variety.

St. Regis It succeeds on all soils, whether light and sandy or on heavy clay; the canes are of a stocky, strong growth, with a great abundance of dark green foliage. Plants set in spring will give a small crop the following, and two crops each year after. In size, quantity and quality the fruit is equal to any of the other raspberries.

Blackberries

Plant on land moderately rich. Rows seven feet apart, three feet in row, cultivate shallow. Cut out the old wood each year.

PRICE OF 2 YEAR, STRONG PLANTS

\$1.00 per 25; \$3.00 per 100; \$25.00 per 1000. By Parcel Post for 3 Cents Each Additional

Blowers A new variety of Snyder type, it is very prolific; berry larger than Canes very hardy.

Eldorado The vines are very vigorous and hardy. Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting and pleasant, have no hard core, and will keep a week or more after picking.

Snyder Medium size, hardy and productive; no hard, sour core. The best blackberry for all purposes.

Ward This variety is a very vigorous grower and bears enormous quantities of fruit. Perhaps no other variety of recent introduction has attracted so much attention as this one. The berries are large, rich, sweet, tender and without a hard core.

Hardy Flowering Shrubs

Each

10 \$2.50

Strong, 2 Year, 21/2 to 31/2 ft.....

Except as Noted.

Althea or Rose of Sharon—Blooms late in August and September, at a time when so few other shrubs are in blossom; flowers large and brilliant color; makes an elegant flowering hedge. Red, purple, white and variegated leaved. 50c each.

212½ E. Meyers St., Mt. Oliver Sta. Pittsburgh, Pa.

William J. Reilly, Dansville, N. Y.

Dear Sir:

Plum tree and Shrubs arrived O. K. Put off writing receipt of them until I saw how they would grow. Planted them 3 weeks ago and they are covered with leaves and the Plum tree is doing fine. I thank you for replacing it after 2 years of the original order was sent in. I don't think many firms would have done so. I shall say a good word wherever I can for you.

Respectfully yours,

W. A. Arent.

Butterfly Bush flies in large numbers. It produces long, graceful stems which terminate in tapering panicles of beautiful lilaccolored flowers that are of miniature sand borne by the hundreds on a flower head which is often ten inches long. It blossoms from early summer until frost; fine for cutting. 35c each.

Calycanthus (Sweet Scented Shrub) Particularly desirable on account of the fragrance of the wood. Flowers are of a rare chocolate color with an agreeable odor. 40c each.

Coralberry—Symphoricarpos Vulgaris (Indian Currant) Vigorous, quick growing shrub similar to snowberry, except fruit is red. Rose colored flowers in June and July.

Deutzia Crenata A hardy, tall-growing shrub with double pink flowers; blossoms in June. The deutzia is among the most attractive of our flowering shrubs.

<u>Deutzia.</u> Pride of Rochester Very early, double white flowers, profuse bloomer and vigorous grower. A week earlier than Crenata.

Double Pink Almond Produces very double, rose-colored flowers in great profusion in the spring. One of the most charming early flowering shrubs.

<u>Double White Almond</u> Same as above only white.

Forsythia (Golden Bell) This is a pretty shrub of medium size. The flowers are drooping, yellow, and appear very early in spring before the leaves. Among the very best early flowering shrubs.

Golden Elder One of the best of the colored shrubs, foliage a rich golden yellow. One of these plants in a bed, row, border, or on the lawn is a very conspicuous feature.

Hydrangea, Arborescens Grandiflora (Hills of Snow) Grows 3-4 ft. Ballshaped white flowers in July. 50c each.

Hydrangea, Paniculata Grandiflora (Bush Form) Grows 6-7 ft. White, globe-shaped flowers, tinged with pink in August.

Hydrangea, Paniculata Grandiflora (Tree Form) Grows 8-10 ft. Miniature trees. Bloom same as bush form. 2-3 ft., \$1.00 each.

Honeysuckle Tartarian pretty fragrant flowers, followed by showy berries that last through the fall. Make desirable and attractive hedges, borders or single specimens. Colors, white, pink and red.

Japan Quince
this fine old shrub is completely covered with dazzling scarlet flowers, followed by small quince-shaped fruit which is quite fragrant. Grows bushy and dense with protecting thorns. 50c each.

Certified Growers of Guaranteed Trees

Japanese Barberry Valuable for low hedging or grouping; as a hedge it will grow so dense and strong that nothing can get through it. The plant is dwarf, with spreading or drooping branches; foliage in the spring is a bright green, changing to brilliant crimson in the autumn; bears clusters of scarlet fruit, conspicuous from October to January.

Lilac A well known shrub that should be in every garden. Purple, white and red.

New Red-Leaved Japanese Barberry The

liage is of a rich, lustrous, bronzy-red, becoming more brilliant as the season advances, turning to shades of red, orange and scarlet in the fall. Needs full exposure to the sun to bring out the brilliant coloring. 70c each.

Prunus Triloba (Double Flowering Plum)
A charming shrub of vigorous growth. Blossoms very early in spring before the leaves appear, and produces a mass of very double pink blossoms. 3 to 4 ft., 50c each.

Prunus Pissardi (Purple Leaved Plum) A small purple leaved tree for the lawn, that retains its color perfectly throughout the entire season. It is very ornamental and beautiful. 5 to 6 ft., 50c each.

Philadelphus (Virginale) A new variety of exceptional merit. Vigorous and tall, with flowers in dense clusters. Large, double, pure white flowers.

Snowberry Very ornamental, hardy shrub. Small, pink flowers followed by large, waxy white berries, which remain during winter.

Spiraea, Anthony Waterer A beautiful dwarf shrub that throughout the season continuously yields an abundance of rich crimson flowers.

Spiraea Billardi A hardy, free growing shrub. During July every branch and twig is tipped with a spike of beautiful blood-red flowers 4 to 6 inches in length.

Spiraea Van Houttei The grandest of all spiraeas. It is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Perfectly hardy and an early bloomer.

Syringa (Mock Orange) Very hardy, vigorous grower with very fragrant, showy white flowers.

Weigela Candida Of vigorous habit and erect growth, a choice variety of pure white flowers, blooming in June, and to some extent all summer. Desirable for border, for grouping and make fine specimen plants for the lawn.

Weigela Eva Rathke One of the most attractive and very distinct varieties; flowers deep carmine red. 70c each.

Weigela Rosea An elegant hardy shrub with fine rose-colored flowers. Blossoms in July.



Liberty, N. Y.

The Wm. J. Reilly Nurseries,

Gentlemen:

Inclosed please find check in payment of Spruce trees. Everything in this year's order has come through in fine condition and as usual, when doing business with you, we were entirely satisfied. Please accept our thanks for the well-rooted, stocky plants, bushes and trees you sent us, every one a specimen in its makeup. Of forty some odd trees obtained from you last year only two died; a wonderful feat for this mountainous section. With best wishes for your continued success and assuring you of our appreciation of your most honorable treatment, we are,

Very sincerely yours,

Goerke (Health) Cottage.

Roses

Our roses are all hardy, two year, field grown stock, sure to bloom the first year; in fact most of them have bloomed in the nursery before sending them out. Plant 3 to 4 inches deeper than they stood in the nursery, pack the soil well around the roots; trim the shoots back to 6 or 8 inches, and shade from the sun until they start growing; a good way is to cover with newspaper weighted down to prevent blowing off. When the planting is finished a good soaking with water should be applied; then mulch with coarse manure.

HYBRID TEAS

EVERBLOOMING ROSES

Prices of Hybrid Tea Roses—All Varieties (Except as Noted) 50c each

Columbia Long-stemmed, with rose-pink buds.

General McArthur One of the best red roses of this class.
Color crimson scarlet. The most beautiful shade of any garden or forcing rose offered. Retains its brilliancy when expanded into flowers of superb form.

Gruss An Teplitz Freest of bloomers. Dark rich crimson.

<u>Kaiserin Augusta Victoria</u> Ivory - w h i t e blooms.

Killarney, Pink Long, pointed buds, opening into large, loose blooms of lovely flesh-pink, shaded white, suffused with pink. Fragrant. Plant vigorous and free.

Killarney, White Grand in every way. Resembles the Pink Killarney in habits and freedom of bloom. Planted in the garden

it comes with a delicate pink tinge that if anything adds to its beauty. A great acquisition and a really wonderful rose.

Lady Ashtown Deep carmine-pink, shading to yellow at base of petals, with a silvery-pink reflex. An extra good bloomer.

Los Angeles Pink, overlaid with deep yellow at base.

Madam Butterfly Blending from pink to coppery gold.

Ophelia Delicate salmon, flesh-shaded with rose.

Radiance Lovely, light silvery pink.

Red Radiance Deep red, with intense fragrance.

Souvenir De Claudius Pernet Bright sunlow. 60c each.

HYBRID PERPETUAL ROSES

FREE BLOOMERS IN JUNE AND SOMETIMES SPARINGLY UNTIL FALL

Prices of Strong, Two-Year-Old Bushes: 50c each.

Frau Karl Druschki Pure snow-white.

Magna Charta Large flowers of rose-carmine.

General Jacqueminot Old favorite. Brilliant scarlet-crimson.

Paul Neyron Largest Rose in existence. Creamy pink.

HARDY CLIMBING ROSES

Prices of Strong, Two-Year-Old Bushes: 40c each.

Climbing American Beauty One of the best. Lovely Beauty pink.

<u>Crimson Rambler</u> Unusually vigorous. Profusion of double

red blossoms.

Dorothy Perkins—Full, double, shell-pink flowers in large clusters.

Dr. Van Fleet Double, light shell-pink to silver flesh.

Excelsa Red Dorothy Perkins. Crimson color.

Paul's Scarlet Climber Brilliant scarlet. Maintains blooms and petals until fall.

<u>Tausendschoen</u> (Thousand Beauties) Varies in several shades of pink.

White Rambler Grows vigorously in clusters of pure white flowers.

Yellow Rambler A hardy climber. Double golden-yellow flowers in large clusters.

The Old Fashioned Garden of Hardy Perennial Plants

Grandmother knew and loved them, tended them with a born care—with a realization of their beauty and splendor under cultivating conditions. Her home garden was full of favorites that "came back" every spring and gave a wealth of bloom from early spring to late fall. The flowers she loved have shared in the spirit of improvement and we are offering greatly improved varieties of Hardy Perennials that graced the home garden of bygone years.

PEONIES

Price 50c each

Felix Crousse Tyrian Rose.
Festiva Maxima White.
Delachei Deep-crimson-purple.
Fragrans Solferino-red
Madam Ducel Bright, sea-shell pink
Edulis Superba Mauve-pink

DIGITALIS or FOXGLOVE

Stately and highly ornamental plants when well grown, with flower stems at least three feet in height. Fine for the mixed border or planted singly in half shady places near a walk or drive. The racemes of the flowers are often two feet in length, containing scores of prettily spotted, thimble-shaped flowers. Perfectly hardy. Colors: rose, white, purple, yellow. Price 20c each.

GLADIOLUS

The most attractive of all the summer flowering bulbs. Can be grown with very little care. Should be planted from the middle of April into May. Set bulbs 2 to 4 inches deep and 6 to 9 inches apart. Price 10c each.

Augusta
America
Soft flesh pink.
Etendard
White with red center.
Francis King Vermilion scarlet.
Herada
Niagara
Yellow.

HOLLYHOCKS (Double)

Colossal spikes of bloom, 5 to 8 feet high, produce bold and showy effects which cannot be secured with any other plant. Effective among shrubbery, in the herbaceous border and along fences and boundaries. Double white, pink, red, maroon and yellow. Price 20c each.

RUDBECKIA or Golden Glow

Grows 5 to 7 feet and blooms from early summer until frost. Flowers golden yellow. Price 20c each.

SWEET WILLIAM

Dianthus Barbatus The old favorite, with its ringed appearance and prominent "eye." We can supply them in separate colors, viz: Pink, Red and White, also Mixed Colors. Price 20c each.

DAHLIA

Price 20c each

Collarette Red and white
Emily Lavender.
Flora Dora Red cactus.
Jack Rose Dark crimson.
Variegated Red and white.
John Walker White.
Red Hussar Red.
Snow Clad White pompom.
Sylvia Pink and white.

GERMAN IRIS

This beautiful flower should be considered indispensable in every collection for the wild garden, shrubbery border, margin of water, rock-work, etc. They are admirably adapted and should not be overlooked. They thrive in almost any soil or situation without care and scarcely any place can be found where they may not be used to advantage. They come into bloom in May. We offer these in the following varieties: Florentine (purple), Queen of May (rosy violet), Celeste (sky blue), Madam Chereau (lavender, white border), Flavescens (soft yellow). Price 20c each.

PHLOX (Hardy Perennial)

Among hardy perennial plants no class is of more importance than the phloxes, succeeding in almost any soil and position and flowering through a long season. While they will continue in good condition and flower freely for many years without attention, yet they respond quickly to and are improved by liberal cultivation. White, pink, red, lavender and salmon pink. Price 20c each.

Evergreen Trees

Our evergreens are all carefully grown at good distances for symmetrical development, are root and top pruned into handsome, shapely specimens that will transplant successfully to new homes with ordinary care. We have selected specimens in many varieties on which we would be glad to quote prices on receipt of list, stating kinds, sizes and numbers wanted. All evergreen trees will be carefully dug with ball of earth about the roots and tightly sewed in burlap, and will stand transportation with little risk or loss. In planting it is not necessary to remove the burlap. Place tree in properly prepared hole, cut burlap in several places, firm earth about ball of roots, water and mulch.

SPRUCE

Colorado Blue A rare, elegant tree with foliage of rich blue. Tree usually has a symmetrically shaped, narrow, pointing or rounding top; is hardy and quick growing. Price, 1½ to 2 ft., \$7.00.

Norway A lofty, noble tree of open, pyramidal habit; exceedingly picturesque. Very popular and effective in evergreen groups and one of the best evergreens for hedges. Prices, 2 to 3 ft., \$2.00 each; 3 to 4 ft., \$3.00 each.

ARBOR VITAE (Thuya)

American (White Cedar) A beautiful native tree commonly known as the White Cedar; especially valuable for screens and hedges. Grows rapidly and soon forms a beautiful hedge, for which purpose it is one of the best evergreens. One of the few varieties that may be successfully sheared. Fine for planting singly or in groups with other evergreens. Price, 2 to 3 ft., \$2.00 each; 10 for \$18.00. 3 to 4 ft., \$3.00 each; 10 for \$25.00. 4 to 5 ft., \$4.00 each.

Compacta A handsome dwarf; dense, perfect form; a charming shade of green. Price, 18 in., \$2.00.

Ellwangeriana A low, broad pyramid with slender branches; foliage intermediate in texture. Price, 15 in., \$1.50 each.

Geo. Peabody (Golden Arbor Vitae) A moderate grower. Foliage golden-yellow, and retained well throughout the year. Very good for producing color contrasting effects. Price, 18 to 24 in., \$3.90 each.

Globe Arbor Vitae (Globosa) Light green foliage of a grayish cast. A neat globular outline adapts this Arbor Vitae for formal plantings, tub and window box use, as well as in the foreground of evergreen groups. 18 in., \$1.75 each.

<u>Pyramidalis</u> Most compact and erect of the entire species. Symmet-

rical, columnar, outlined with dark green foliage. So arranged as to give a crested effect to the tips of the branches. Price, 2 to 2½ ft., \$3.00 each.

Siberian A superb variety, somewhat similar to American, with heavier and fuller foliage and more compact habit. It holds its color during winter and bears trimming well; one of the hardiest. Price, 18-24 in., \$1.50 each.

FIR

Concolor (White Fir)—A picturesque Colorado species; long, leathery leaves, with glaucous tinge when young, becoming green with age. Branches arranged in horizontal whorls. A fine tree, makes splendid specimens. Price, 18 to 24 in., \$3.50 each.

Douglassi From the mountains of Colorado. A rapid grower, foliage somewhat resembles Hemlock, leaves light green above, glaucous below. Conical form, branches spreading. Price, 2-3 ft., \$3.50 each.

JUNIPER

Prostrata Low, compact grower, making a dense mat over the surface of the ground. While it grows close to the ground, not over 6 to 8 inches in height, it may spread out to a distance of 12 feet or more. Price, 18 in. spread, \$3.00 each.

Sabina Handsome moss green foliage; adapted to use as a filler in evergreen groups, or as a dwarf ground cover. Price, 18 in., \$2.50 each.

Virginiana (Red Cedar) A well known American tree with fine dense foliage, varying in habit and color, the majority being formal and bluntly conical; others loose and irregular. Price, 2 to 2½ ft., \$3.00 each.

Austrian Pine ing limbs and long, stiff needles. Thrives along the coast, inland and under city conditions. Handsome for specimen or open group planting. Price, 2 to 3 ft., \$2.50 each.

Hedge Plants

There is no greater adornment than a fine hedge, and the necessary care is almost nothing. For marking lines it is as practical as a fence, besides being cheaper and much more sightly.

Privet, for best results, should be planted in a double row, rows 18 inches apart, with plants set 12 inches apart in the rows. They can also be set in a single row, 8 inches apart.

Privet, Amur River Resembles California in habits of growth, but is hardier and should be planted in sections where the California is liable to winter-kill.

PRICE: 100 18-24 in., well branched\$.75 \$4.50 2-3 ft., well branched 1.00

Privet, California Of all ornamental hedge plants this is the most popular and more of it is planted than all others combined. Its foliage is a rich dark green and is nearly evergreen, remaining on the plant until mid-winter. It is of free growth and succeeds under the most ad-

verse conditions, such as under dense shade of trees, where other plants would not exist.

PRICE: 18-24 in., well branched\$.75 \$ 4.50 2-3 ft., well branched _____ 1.00

Barberry, Thunbergi Of spreading habit growing extremely thick right from the base. The leaves are small, light green and toward fall assume rich, brilliant colors the fruit or berries becoming scarlet. There is no shrub so generally planted or more practical for all purposes where a beautiful foliage effect is desired. It is dwarf growing, bushy and rounding in form, easily pruned to the de-sired shape or form for hedges or single specimens. For hedge, foundation screen and in front of porch, plant 18 inches apart.

18-24 in., well branched \$\, 2.50 \$ 15.00 2-3 ft., well branched 3.50 20.00

How to Plant Evergreens

- (1) Dig hole a foot larger and deeper than ball of earth. Provide good, loamy top soil to fill around ball.
- (2) Set tree in hole trifle lower than it stood in nursery.
- (3) Fill good top soil up around ball. Pack firmly with feet or settle by filling hole with
- (4) Loosen burlap at top of ball and roll back or cut off.
- (5) Fill hole with soil. Pack firmly and leave top of ground covered with loose earth, or better mulch with strawy well rotted manure.

Evergreen Collection No. 1

4 trees, Value \$12.00, for \$10.00

- 1 Pyramidalis Arbor Vitae, 2-2½ ft. 1 Concolor (White Fir), 18-24 in. 1 Virginiana (Red Cedar), 2-2½ ft.

- 1 Austrian Pine, 2-3 ft.

REILLY'S SPECIAL COLLECTION PRICE \$10.00 T SPECIAL COLLECTION PRICE \$10.00

Evergreen Collection No. 2

4 Trees, Value \$12.00 for \$10.00

- 2 Norway Spruce, 3-4 ft.
- 2 American Arbor Vitae, 3-4 ft.

REILLY'S

Evergreen Collection No. 3

(Special Collection of Arbor Vitaes)

5 Trees, Value \$10.25 for \$9.00

- 1 Geo. Peabody Golden Arbor Vitae, 15-18
- American Arbor Vitae, 2-3 ft.
 Compacta Arbor Vitae, 18-24 in.
 Ellwangeriana Arbor Vitae, 18-24 in.
- 1 Globe Arbor Vitae, 18-24 in.

Ornamental and Shade Trees

By all means plant shade trees. They are effective ornamentally from the time they are set out and soon their spreading growth will create a sheltered environment for the home that will be a pride and joy with the passing years. Contrast the heat and glare of downtown streets on a hot summer day with the inviting coolness and beauty of a well shaded residential avenue. Shade trees make the difference and the nominal outlay for planting is returned a hundredfold in greater property value and the enjoyment of pleasant surroundings.

Bechtel's Crab (Double Flowering) The flowers are a beautiful scented; two inches in diameter; blooms in May. Grows twenty to thirty feet tall. 3 to 4 ft., \$1.00 each.

Birch, American White A large, vigorous, upright tree with smooth white bark and handsome foliage. Very effective when planted in front of evergreens, to afford strong contrast. 6 to 8 ft., \$2.00 each.

Birch, Cut-Leaf Weeping An elegant, erect tree, with slender, drooping branches and fine cut leaves. A magnificent variety and worthy of a place on every lawn. 6 to 8 ft., \$2.50 each.

Catalpa Bungei (Umbrella Catalpa) Grafted on stems 6 to 7 feet high, it makes an umbrella-shaped top without pruning A very desirable ornamental for the lawn, or along the driveway. Perfectly hardy. \$1.00 each.

Elm, American shade trees for lawn, street or park; has wide, spreading head and graceful, drooping branches; attains very old age and large size. 7 to 9 ft., \$1.50 each; 9 to 10 ft., \$2.00 each.

Willow, Golden Especially desirable on account of its golden colored bark with light green leaves. A splendid grower. Price, 3 to 4 ft., 50c each.

Maple, Norway

Supposed to be the best of the maples for street planting; grows to large size, with head usually round and perfect in form, with deep green foliage. 6 to 8 ft., \$1.75 each; 8 to 10 ft., \$2.50 each.

Silver Maple Of excellent rapid growth and desirable where quick shade is wanted. 8 to 10 ft., \$1.25 each; 10 for \$10.00. 10 to 12 ft., \$2.00 each; 10 for \$18.00.

Sugar or Rock Maple Straightest and most upright grower of all the maples; it is of grand proportions, often reaching the height of 100 feet; it roots deeply, allowing the grass to grow up close around the trunk and it does not upheave the sidewalk as badly as other varieties when used for street planting. 6 to 8 ft., \$2.50 each; 8 to 10 ft., \$3.00 each.

LOMBARDY AND CAROLINA POPLARS

Poplar, Carolina tree we have; especially desirable where quick returns are wanted;

it is a vigorous, healthy, native tree, pyramidal in form, with large, glossy leaves, valuable for park or street planting.

Lombardy Poplar Well known for its erect, rapid growth and spike-like form; not as good for shade as the Carolina.

Price, 8 to 10 ft., 60 each; 10 for \$5.00; 10 to 12 ft., 75c each; 10 for \$6.00.

Mulberries

The mulberry is a very ornamental tree in garden or lawn. It is especially valuable in poultry yards, as the fruit drops when ripe through a long season.

PRICE OF MULBERRY TREES, 4 to 5 FEET

	Each
Downing	0.85
	1.25
Russian	.75

<u>Downing</u> Fruit very large, black, handsome, sweet, rich and excellent.

Russian Very hardy, vigorous grower; valuable for feeding silk worms. Fruit of small size.

New American Tree a hardy and vigorous grower; the best quality for fruit; ripe from middle of June to middle of September.

Hardy Climbing Vines

All 2 Year, No. 1 Plants

Ampelopsis Veitchi (Boston Ivy) This is one of the most beautiful ivies and the latest acquisition. It is a rapid grower and clings tenaciously to brick or stone walls, requiring no artificial fastening or training. It is hardy and thrives almost everywhere. 60c each.

Aristolochia Sipho (Dutchman's Pipe)
Brownish flowers, resembling a miniature pipe; splendid for archways or verandas. \$1.25 each.

Hall's Japan Honeysuckle Almost evergreen, hardy and of strong growth. The flowers are fragrant, of a pure white changing to yellow. 50c each.

Chinese Wisteria One of the most elegant and rapid growing of all climbing plants; attains an immense size, growing at the rate of 15 to 20 feet in a season. Has long, pendulous clusters of flowers in May, June and in autumn. Purple, white and blue. 65c each.

Jackmanni Clematis Flowers, when fully expanded, are from 4 to 6 inches in diameter; intense violet purple, with a rich velvety appearance. \$1.00 each.

Paniculata Clematis Of very rapid growth, with handsome glossy foliage. The flowers are of medium size, fragrant, pure white. 50c each.

Nut Trees

Until recently little attention has been given to Nut fruits; this should not be so, as considerable profit may be derived from their cultivation. The growing of nut fruits is very simple in itself, requiring only ordinary labor and little expense. Many kinds make good shade trees in addition to the value of the wood and nuts.

We are very often asked as to whether the English Walnuts that we supply are hardy in the northern part of the United States, and in reply to this would state that there are several commercial English Walnut orchards in our country here, and we recommend that English Walnuts are hardy and will live and bear fruit in any section that will grow peaches successfully.

The common American Black Walnut is a native tree of fast American Black Walnut growth and large size. The timber is exceedingly valuable, and is even exported to foreign countries. Trees produce heavy crops of large, oily nuts, which are readily sold at a fair price. 4-5 ft., 80c each.

Butternut Produces large, long nuts, with a rich, sweet, oily kernel; very nutritious. 4-5 ft., \$1.00 each.

English or Maderia Walnut The largest and most delicious of all the walnut group; produces large crops of thin-shelled, meaty and desirable nuts, which are always in good demand at high price. Makes nice ornamental trees for the lawn. 3 to 4 ft., \$1.25 each.

Big 3-Year Fruiting Age Grape Vines

 $egin{array}{c} Special \ Collection & \left\{egin{array}{ccc} 3 \ ext{Concord} \ 2 \ ext{Niagara} \ 2 \ ext{Brighton} \end{array}
ight\} All \ for \ \2.25

Ten Rules for Planting

- 1. Trim all broken roots with a sharp knife, cutting slantwise from the under side.
 - 2. Dig a hole larger than the space the roots will take up.
- 3. Place the top soil on one side of the hole and the sub-surface soil on the other.
 - 4. Slightly loosen the soil at the bottom of the hole.
 - 5. Bed the trees on the good soil, pressing it well around the roots.
 - 6. Fill up with sub-soil, packing and watering well.
 - 7. Set the tree about two inches deeper than it was.
 - 8. Never let the exposed roots dry for one minute.
- 9. Prune the top until the branch system is slightly smaller than the roots.
- 10. Cultivate the soil around the tree every week, commencing middle of May; last cultivation about August 20th.

SECURE VARIETIES NOW—PAY AT SHIPPING TIME

If you want to secure certain varieties of trees and have not the ready cash to pay for the same, send us your order accompanied by a small remittance, just enough to show us you mean business, say one-fourth of the amount of your order, and we will book your orders and hold them for you until such time as you may want them shipped, when you can remit the balance. In this way you can take advantage of the 10% Cash Discount which expires April 5th. Orders placed with us early have the privilege of being shipped early if desired.

No. 1526

STATE OF NEW YORK

DEPARTMENT OF AGRICULTURE AND MARKETS

BERNE A. PYRKE. Commissioner

CERTIFICATE OF INSPECTION OF NURSERY STOCK

This is to certify that the nursery stock of The William J. Reilly Nurseries of Dansville, County of Livingston, State of New York, has been duly examined in compliance with the Agriculture and Markets Law and has been found to be apparently free from all injurious insects and plant diseases. This certificate is valid until September 1, 1931.

Dated, Albany, N.Y., Sept. 1, 1930.

BERNE A. PYRKE, Commissioner.

B. D. Van Buren, Director, Bureau Plant Industry.